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Press release

GEODIS MyParcel Announces New Air Zone Skip Service to Simplify Shipping from U.S. to Canada

Today, GEODIS announced it has expanded its GEODIS MyParcel product, the company's direct-to-customer cross-border delivery offering, with a new Air Zone Skip Service from the U.S. to Canada. First launched in 2020, GEODIS MyParcel is a small parcel delivery service from the U.S. to 26 European continental countries, the UK and Canada. GEODIS MyParcel's new Air Zone Skip Service is now available and will provide U.S. retail shippers with a faster and more streamlined method to ship into Canada, with the goal of continuing to expand this capability into new geographic regions in the future.

GEODIS MyParcel's Air Zone Skip Service offers an efficient method to transport small parcels from the U.S. to Canada by consolidating individual shipments via air transport with final delivery to the end consumer, bypassing multiple touchpoints. The service includes full end-to-end tracking visibility and management over the entire shipping process from pick up to customs clearance through last-mile delivery. The GEODIS MyParcel Air Zone Skip service now serves the Canadian provinces of Alberta, British Columbia, Manitoba, New Brunswick, Newfoundland and Labrador, Nova Scotia, Ontario Prince Edward Island, Quebec and Saskatchewan.

"Zone skipping can be an extremely beneficial strategy for high-volume e-Commerce shippers who are looking to increase operational efficiencies, lower shipping costs per package and reduce transit times," said Michael Lamia, Senior Vice President of GEODIS MyParcel and GEODIS eLogistics. "As e-Commerce shippers continue to navigate consumer expectations for faster speeds, it is vital to work with a trusted logistics partner with a full breadth of expertise across air, ocean, road and last mile—including alternative shipping methods like zone skipping—to remain competitive in today's dynamic market."

The cross-border B2C e-Commerce market is predicted to grow at a compound annual growth rate of roughly [25.1% through 2028](#). According to [Statista](#), retail e-Commerce in Canada has generated nearly \$67 billion in revenue in 2022 and is expected to increase to more than \$103 billion by 2025. In light of demand, GEODIS first introduced [GEODIS MyParcel to the Canadian market](#) in January 2022, with the new Air Zone Skip Service now offering an additional advantage for shippers.

"Simply put, GEODIS MyParcel provides domestic e-Commerce brands with a simple way to go global," said Lamia. "Whether shipping to Canada, the UK or our 26 designated European countries, GEODIS MyParcel allows brands to continue growing their e-Commerce business on a global scale by offering the right balance between speed and price to provide a seamless delivery experience to customers."

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GEODIS plans to make several key expansions into new geographical areas for GEODIS MyParcel in early 2023 and beyond. To learn more about GEODIS MyParcel, visit www.geodismyparcel.com.

GEODIS – www.geodis.com

GEODIS is a leading global logistics provider acknowledged for its expertise across all aspects of the supply chain. As a growth partner to its clients, GEODIS specializes in five lines of business: Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport. With a global network spanning nearly 170 countries and more than 44,000 employees, GEODIS is ranked no. 7 in its sector across the world. In 2021, GEODIS generated €10.9 billion in revenue.

PRESS CONTACT

Lauren McKirgan
FINN Partners
615 512 8621
lauren.mckirgan@finnpartners.com